

New Stores Keynote Growth of Del Amo

Free Gifts Feature of Opening

"Free gifts... Spectacular clothing values" will keynote the Grand Opening of the new Foreman & Clark family apparel store starting 10 a.m. Thursday (5-4) in the Del Amo Center, it was announced by company officials.



HANNON

Located on the mall exit next to the Sears store, Foreman & Clark joins in a triple Grand Opening with Gallenkamp Shoes and Le Roy's

Jewelers and the other Del Amo stores for a center-wide celebration.

Free Gifts—Special Prices
Along with 4000 beautiful orchids to be given to the ladies, Foreman & Clark is also giving a way valuable gifts with purchases in each department. In the men's clothing department, customers will receive a genuine leather club bag with purchase of any suit or sports outfit. In the Women's Forewyn Shop, ladies will receive a handsome Traveling Bag with any \$30 purchase. And in the Furnishings department, customers will receive a useful All Purpose Bag with any purchase of \$15. For customers making any purchase in any department, Foreman & Clark has a smart Pocket Secretary, containing phone index, memo pad and ball-point pen.

Also highlighting the opening will be special Grand Opening prices on Foreman & Clark's quality apparel for men, women and boys. "We believe these are the most outstanding Grand Opening values we have ever offered," states Samuel Kerzner, Presi-

dent of the Foreman & Clark stores. "This opening is the culmination of more than a year's effort, and we are looking for our most successful event ever."

Hannon Named Manager
Appointed manager of the new store is James Hannon, formerly manager of Foreman & Clark stores Burbank and Huntington Park. Hannon has served with Foreman & Clark for 11 years. Following a Foreman & Clark policy, the store will be staffed with residents of the immediate South Bay area.

Maker to Wearer Savings
Foreman & Clark is one of the largest and oldest clothing organizations in the United States. The 52-year old firm which will comprise 21 stores with the new unit, is associated with the Howard and Ripley clothing chains on the East coast and includes 130 stores in the three-organizations. It is one of the few clothing retailers which designs, cuts and tailors its own men's fashions and sells them direct to the public through its own stores.

"The savings effected through our 'maker-to-wearer'

policy permits us to offer exceptional quality in fabric and tailoring, plus advanced styling by America's foremost designers, all at impressive savings", Kerzner explains.

Along with a complete selection of clothing and furnishings for men, the new Foreman & Clark store will feature its popular Forewyn Shop for women, a Young Men's Shop and a New Trend Shop offering the latest styles at reasonable prices.

Store Features
The new store encompassing nearly 9000 square feet, was designed by Mayer & Kanner, A.I.A. of Los Angeles, and offers customers the ultimate in convenience and shopping comfort. Each department is color-keynoted, and all fixtures including cases and racks are contemporary in design. The store is fully heat-and-air conditioned.

Large windows facing the malls and parking areas provide ample display space for merchandise. The over-all feeling created by the architects is one of spaciousness, color and warmth.

Gallenkamp, Foreman & Clark Forerunners

Official store openings of Foreman & Clark and Gallenkamp's today (Thursday) will mark another step in the growth of the high Del Amo Shopping Center being developed at Hawthorne and Sepulveda Boulevards in Torrance by the Del Amo Estate Company.

Located in the newest building structure being completed on the major shopping mall, the new stores will serve as the forerunners of a group of ten stores which will occupy the east mall building facility.

Completion of other stores in the center is being rushed and week by week during the month other shops will be opening. Planning celebrations are LeRoy's Jewelers, Toy World and Thom McAn Shoes.

These will be followed by openings of Del Mar women Accessories, National Shirt Shop, Tamara's Women's Shop, Young's Maternity and Mrs. Harvey Temkin & Kenneth Fein, Optometrists during the summer months.

As the latest increment in the shopping center's progress the new east mall building, located just north of the Sears Roebuck store, contains more than 4,000 square feet.

Dr. Davis Slated As Men's Speaker

Dr. Guy M. Davis, noted lecturer, will appear at Temple Menorah May 9, at 8:30 p.m. Dr. Davis is professor of History and Religion at California Western University, Point Loma.

Jewish Chautauqua Society." Men's Club of Temple Menorah invites guests to hear this thought provoking lecturer. Refreshments will be served.

Dr. Davis will speak on one of his favorite subjects.

Use classified ads for quick results. Phone DA 5-1515.

Thom McAn's Set for Opening

Thom McAn's new family shoe style center will hold its grand opening Thursday, May 11, in Del Amo Shopping Center, Torrance. The store will be operated by a local company, Del Amo Thom McAn, Inc., according to William Harbour, district director for Thom McAn in this area.

Dress and casual shoes for the entire family—men, women, children and teenagers—plus color-coordinated handbags, hosiery and other accessories will be available.

An outstanding feature will be the new collection of Mr. Thom Designer Fashion shoes reflecting the latest style trends and silhouettes for women. Several hundred shoe styles for all ages are exhibited on open displays, and customers can make their own tentative selections before being seated for fitting in separate departments for men, women and children.

Thom McAn has pioneered in the development of family shoe style centers where personal service, ample parking and spacious store interiors make shopping easy and convenient.

The new store is one of an advance type being built by Thom McAn all over the country. Francis C. Rooney, Jr., Thom McAn president, commented:

"The first Thom McAn store was opened in New York City in 1922. Since then the number has grown to nearly 900 in 500 cities from coast to coast, to make Thom McAn the largest integrated manufacturing-retailing organization in the shoe industry."



DESIGN RENDERING of the interior of the new Thom McAn family shoe center to open soon in Del Amo Shopping Center, Torrance. The store's separate departments for men,

women and children will be colorfully decorated, and several hundred shoe styles will be on open display for easy selection.

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North High Gets Coveted Award

At a recent assembly, North High School in Torrance received the Award of Merit presented annually by the University of California to those high schools whose graduates have done outstanding academic work at the University of California.

Dale M. Harter, principal, received the award on behalf of the school from Mrs. Katherine Walker Assitant Director of the Office of Relations with Schools, U.C.L.A.

Of the 689 high schools in the state of California only 33 had this distinction. Of these 33 only 4 of the schools were repeaters from last year. North High was a member of this select group.

Cherryl James Wins Spelling Sweepstakes

South High School Student Cherryl James, won the Spelling Sweepstakes contest sponsored by the National Secretaries Association, South Bay Chapter.

The contest took place at El Camino College, April 26, with students from the following schools participating: Aviation, Hawthorne, Lennox, Leuzinger, Mira Costa, Redondo, Torrance, North and Narbonne.

As winner of the sweepstakes, Cherryl was awarded \$100 by the N.S.A., South Bay Chapter. Prior to the sweepstakes Cherryl competed in a local spelling contest with students from North High and Torrance High. As winner of the local contest Cherryl was awarded \$25 by the N.S.A., South Bay Chapter.

BEST LOOKING

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Greyfriars Slates Pertinent Film

The educational film, "Communism on the Map," will be shown at Greyfriars' Orthodox Presbyterian Church, Thursday, May 4. The showing of the film will be at 7:15 p.m., following the monthly pot luck dinner.

Narration will be by Jack Ferguson for the film's sponsor, Coast Federal Savings and Loan. Greyfriars' Church, located at 22511 Figueroa Street, Torrance, invites interested residents of the area to attend.

GLADIOLUS

Gladiolus, according to one gardner, are a 12-month proposition in California. Plant them for six months and harvest their blooms for the other six months. The only flaw in this theory, so far as nurserymen can see, is that during May and June, when the gardeners are still planting, they are also harvesting the bloom... or should be if they planted them in December or January. At any rate, a planting this month and another one next, will give the garden color from these wonderfully prolific bulbs well into fall.

RESALE VALUE
A spokesman for the Southern California Plastering Institute points out that real estate men will quickly confirm the fact that most buyers prefer houses with plaster walls. This preference is based on the fact that plastered walls and ceilings endure longer and show less depreciation and wear, even over a long period of years.

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